

Please reference the Levers pdf slide for the list of levers from the presentation.

| Questions                                           | Group 1                                                                                               | Group 2                                                             | Group 3                                                             | Group 4                                                                                         | Group 5                                                                                                |
|-----------------------------------------------------|-------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------|---------------------------------------------------------------------|-------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------|
| <b>Which levers are easiest to pull?</b>            | Salaries with natural attrition (hiring less expensive/tenured EE)<br>Enrollment if you are not full. | Enrollment in today's climate                                       | Teaching load<br>Class size (if school doesn't emphasize it)        | Increasing enrollment carefully                                                                 | Planned salary increases<br>Combine one from each column<br>Easier to pull slowly<br>Natural attrition |
| <b>Which levers are hardest to pull?</b>            | In this market, salaries and benefits.                                                                | Keeping salaries competitive to avoid turnover and not lose faculty | Class size (it's a selling point)<br>Financial aid<br>Alumni giving | Space constraints-changing that. Changing headcount<br>Benefits increases make salary increase. | Reduce salaries<br>Full scale reduction                                                                |
| <b>How would you approach adjusting the levers?</b> | Very carefully!                                                                                       | Focus on annual salary increases                                    | Use NBOA's model in leadership group or a different 10 year model   | Need to play with levers individually, don't try everything at once                             | Through the budget modeling process<br>Surveying employees & current families                          |
| <b>What levers are missing from the list?</b>       | Increasing profitability of ancillary programs. Alternative revenue streams. Rentals. Fundraising     | Maximizing location. Also location being a burden.                  | Annual Fund<br>Financial Aid                                        | How much to set aside for the various reserves                                                  | Tuition level<br>Number of auxiliary programs (increase time offered)                                  |