



## The Association of Colorado Independent Schools and Apte

Present

### **Strategic Insights: Harnessing Data to Navigate Your School's Success**

**WHEN:** Wednesday, April 17th, 2024 from 11:00 am – 12:00 pm

**WHERE:** Remote via Zoom- Invitation will be sent prior to Webinar

**AUDIENCE:** School Heads, Business Managers, Admissions Directors, Development Directors, Trustees

#### **About the Webinar**

Building on the insights from our recent Board Governance webinar, this session delves deeper into the pivotal role of data in shaping the strategic direction of your school. Despite the wealth of data at schools' disposal, it can be difficult to effectively analyze, visualize, and leverage this information to make informed strategic decisions. This webinar aims to bridge that gap by introducing practical data intelligence techniques. We will explore methodologies to align simple yet powerful data with your school's strategic plan, ensuring your leadership team and board remain focused on achieving key objectives. Covering critical areas such as admissions, advancement, and finance, we will identify and dissect the metrics that truly matter. Join us to uncover how you can transform raw data into strategic insights, driving your school towards its vision with clarity and purpose.

#### **About the Presenter**



As a proud alum of Hathaway Brown School for girls, Kaitlin is particularly passionate about independent school data intelligence. With a background of being a professional ballerina to working in investment banking and private equity on Wall Street with JPMorgan and Pantheon, Kaitlin then entered the nonprofit sector as a Development Director and then

CFO. Leveraging her investment banking skills for analyzing data, she started by manually standardizing board reports and delighting executive teams and board members with newfound analytics and reports. Using these reports, she was able to help drive organizations to their most successful fundraising and financial performance in under a year. Seeing the difference that can be made in such a short time by using data to drive strategic decision making inspired her to start Apte to empower other organizations and independent schools.