



As Markets Change, So Must Schools: Clarity and Action

Who: Division Heads, Heads of School, CFOs

Presenter: Ross Wehner, Founder of World Leadership School

When: Tuesday, January 6th from 9:00 a.m. to 10:00 a.m.

Where: Virtual on Zoom

Agenda

Ross presentation - **20 minutes**

Q&A with 2-3 division directors - **10 minutes**

Concluding Ideas - **10 minutes**

Q&A - **10 minutes**

ACIS Webinar

As Markets Change, So Must Schools: Clarity and Action

One of the most significant challenges facing schools today is how to drive change efficiently and cost-effectively. As schools face enrollment pressure, leaders are realizing that adding new programs and being “all things to all people” is a race to the bottom of the market.

Instead, these leaders are embarking on the two journeys of school change: an inner journey to gain radical clarity on the school’s strengths and challenges; and an outer journey to implement high-leverage strategic action.

In this webinar, we will explore the science of change and what it means for schools. We will bust some of the myths about change, e.g., that it has to be arduous and painful. We will discuss common obstacles to change, hear from ACIS division directors with proven track records for clarity and action, and address audience questions.

Bio



Ross Wehner is a writer, social entrepreneur, and Founder of [World Leadership School](#), which “partners with K12 schools to reimagine learning and create next-generation leaders.” Ross also co-founded the nonprofits [K12 Change Lab](#) and [TeachUNITED](#), which work to transform learning at schools worldwide. Ross is guided by the question: How can K12 schools become the ultimate platform for launching students into lives of purpose?

Ross facilitates the [Salmon River Program for School Heads](#), a leadership development program that begins with a rafting adventure on the Salmon River in Idaho. Ross is a frequent keynote

speaker on the future of K12 learning. His TEDx Talk “[What if the Purpose of School Were Purpose?](#)” was recently selected for the TED platform.

- **Free for those schools who purchased a speaker series subscription.**
- **\$50 per attendee for those schools who have chosen “A la Carte”.**