



Exposing Sports Gambling: Correcting the Illusion of Control

Who: Division Heads, Heads of School, Math Teachers, Deans of Students, Counselors, Athletic Directors

Presenter: Arty Smith, Math Teacher at Kent Denver and Founder of Gambling Awareness Initiative

When: Tuesday, January 13th from 9:00 a.m. to 10:00 a.m.

Where: Virtual on Zoom

Description:

Join educator and data-science leader Arty Smith, Founder of the Gambling Awareness Initiative, for a powerful, research-based webinar revealing how math and psychology intersect in the world of sports betting. With gambling ads targeting teens and college students at unprecedented levels, Arty helps schools confront the #1 cognitive bias driving risky behavior—the illusion of control, the false belief that skill or study can “beat the house.” Through engaging visuals, data, and real-world examples, this session equips educators, counselors, and administrators with the language and tools to help students see through the odds and make informed, responsible decisions.

Bio:

Arty Smith: Founder, Gambling Awareness Initiative



Arty Smith has over 30 years of experience working with high school and college students and holds a Distinguished Teaching Chair at Kent Denver School, where he teaches AP Statistics and two electives in Data Science. A national leader in modernizing the math curriculum, he has presented widely on integrating data, statistics, and AI in the classroom. As a fellow in 50CAN's inaugural Data Science Fellowship, Arty joins a national network advancing K–12 math and data education. He serves as an Academic Ambassador for Tableau and a spokesperson for Just Equations. Before retiring from coaching, he led the Sun Devils boys' soccer team to five State Championships, earned Colorado Coach of the Year eight times, and was a three-time finalist for National Coach of the Year. Arty is also the founder of the Gambling Awareness Initiative, a data-driven program teaching students, parents, and educators about the risks of sports gambling. His work focuses on youth gambling prevention, sports betting awareness, and interactive data-driven presentations that equip students with the knowledge to make safer decisions.

- **Free for those schools who purchased a speaker series subscription.**
- **\$50 per attendee for those schools who have chosen “A la Carte”.**