

Are We Solving the Right Problem? A Case-Driven Framework for School Business Decisions

Who: Heads of School, CFOs, Governance

Presenter: Peter Baron, Founder, MoonshotOS

When: Wednesday, January 14th from 12:00 p.m. to 1:00 p.m.

Where: Virtual on Zoom

Session Description:

Before rushing to solutions—such as new tuition models, enrollment pushes, or expense cuts—leaders need clarity on the real problem. In this interactive webinar, Peter Baron (MoonshotOS) introduces a business strategy framework that helps schools identify the root cause of a challenge before jumping to conclusions.

Participants will receive a brief case study in advance and use the session to explore and practice the framework together.

Through guided discussion and small-group application, you'll learn how to apply eight diagnostic filters that reveal what's really driving a challenge, the risks of inaction, and the benefits of addressing it directly.

You'll leave with a ready-to-use tool and the confidence to apply this approach in your next leadership or board strategy session.

About Peter Baron:



Peter Baron, founder of MoonshotOS and Certified Top Coach™ is a dedicated and seasoned advocate for independent schools. His journey began with a personal transformational experience as a boarding student, which profoundly shaped his future, setting him on a path of over 20 years of service to schools.

Peter founded MoonshotOS, a professional learning community that empowers school leaders to reimagine the independent school business model.

Through MoonshotOS' School Operating System (SOS) framework based on the Top Coach methodology, Peter provides proven tools and strategies to build clarity, accountability, and momentum within school leadership teams.

With a career in association management, product development, sales, relationship development, marketing, entrepreneurship, and hosting more than 400 podcasts focused on leadership and independent school growth, Peter's success has been built on listening to schools' and families' needs — rooted in a deep commitment to the transformational experience that independent schools can have for students.

- **Free for those schools who purchased a speaker series subscription.**
- **\$50 per attendee for those schools who have chosen “A la Carte”.**