



The Fun 15™ for Boards: Turning Board Members into Fundraising Ambassadors

Who: Governance and Development

Presenter: Ginny Bishop

When: Wednesday, October 28th 11:00 a.m. to 12:00 p.m.

Where: Virtual on Zoom

Register [HERE](#)

The slide deck and recording will be available to registrants after each webinar

Session Description:

Most Board members want to help with fundraising. The challenge is that they often aren't quite sure what we're asking them to do. “Help with fundraising” can feel intimidating or unclear. Does it mean asking friends for money? Making introductions? Attending events? Sharing the school's story? Without clear direction and opportunities to practice, even the most committed Board members may hesitate to get involved. In this practical and interactive session, fundraising strategist Ginny Bishop will introduce The Fun 15™, a simple approach for building fundraising confidence and engagement into regular Board meetings—15 minutes at a time. Participants will explore how a year of short, intentional Board conversations can help members better understand philanthropy, tell the school's story, identify connections, open doors, engage prospective supporters, and become more confident ambassadors for the school. Ginny will also introduce the Board Fundraising Playbook, a practical, go-to resource that gives Board members the information, tools, and how-to guidance they need to put what they learn into action and become active, confident members of the school's fundraising team. Designed to complement the Fun 15™ series, the Playbook becomes a resource Board members can return to throughout the year. Fun 15™ topics might include helping Board members tell the school's story, identify connections in their networks, make meaningful introductions, practice donor conversations, understand the donor journey, and become better ambassadors and stewards. Ginny will also offer a peek inside the Board Fundraising Playbook, with examples of the practical resources Board members can turn to throughout the year—from key messages and talking points to thank-you call guidance, event sign-ups, and how-to tools that reinforce each Fun 15™. Designed for Heads of School, Directors of Development, and Board leaders, this session will provide a practical framework and fresh ideas you can begin using at your very next Board meeting to build greater clarity, confidence, and engagement around fundraising. You'll leave with a new approach for turning 15 minutes into meaningful Board development—and helping



Board members move from “I’m not sure what you want me to do” to “I know exactly how I can help.”

About Ginny Bishop:



Ginny Bishop is a fundraising strategist, leadership advisor, and founder of Ginny Bishop Consulting. With more than 30 years of experience in fundraising, communications, and nonprofit leadership, she helps independent schools and mission-driven organizations strengthen fundraising, engage Boards, and build cultures of philanthropy. Ginny now advises and coaches Heads of School, CEOs, senior executives, Boards, and advancement leaders, helping them strengthen fundraising, engage Boards, and build cultures of philanthropy. Known for her practical, creative approach, she helps leaders turn fundraising strategy into action and build the systems and confidence needed to move philanthropy forward. Ginny holds a master’s degree in Corporate Communications from Northwestern University and is the award-winning author of *Tween Time: Over 52 Ways to Celebrate Life with Kids Ages 8–12*

**Free for those schools who purchased a speaker series subscription
\$60 per attendee for those schools who have chosen “A la Carte.”**